

Position Description—Vice President of Communications

Title: VP of Communications

General Purpose: The Vice President of Communications provides strategic oversight of the sorority with a focus on brand integrity and global awareness.

Classification: Elected

Level: National

Relationships to Other Positions:

Elected by:	Convention Delegation
Accountable to:	National Delegation, National Executive Board
Support from:	National Executive Board, appointees, and staff
Works with:	National Executive Board, appointees, and staff

Term of Service: 2 years

Time Commitment: 3–5 hours per week, with some peak times during big projects

Required Qualifications:

Preferred Knowledge/Abilities/Experience:

- Lifetime member with alumna status in good standing
- 5 years professional, OPA, or nonprofit experience in marketing, PR, or communications roles

Duties and Responsibilities

- Provide NEB with integrated marketing and brand integrity projections and proposals to enable the development and successful implementation of strategic planning for the sorority

Convention/Mid-year/District Summit attendance required? Yes/Yes/No