



Sponsorship and Vendor Opportunities

Convention 2024 in Greenville, SC

Overview

Omega Phi Alpha National Service Sorority is a national service organization with over 13,000 lifetime members nationwide committed to building “Today’s Friends, Tomorrow’s Leaders, Forever in Service.” By embracing diversity through a spirit of inclusion, Omega Phi Alpha strives to foster strong bonds of sisterhood by developing the leadership potential of all members through a culture of service.

Service is the common thread that motivates and deeply inspires all of our members. Collegiate members often log over 40,000 hours of service in an academic year in our six areas of service: university community, community-at-large, members of the sorority, nations of the world, mental health, and our annual president’s project.

Our 53rd national convention will take place in Greenville, SC on July 11-14 2024. We anticipate that we will attract at least 200 attendees from across the country spanning all demographics. Our biennial national convention is a time for active and alumni members to come together and make decisions on the future of the sorority as well as bond over leadership, service, and sisterhood.

Marketing Opportunities

Meetings

Breakout Sessions (\$400)

Put your organization’s name behind one of our breakout sessions.

Service Project (\$150)

Your organization can partner with Omega Phi Alpha to give back to the local community. Convention attendees will provide hands-on support to complete a project.

Swag

Market your business by choosing from a list of items below to include with or without your company's branding:

- Water Bottle
- Koozie
- PopSocket
- Bluetooth Speaker
- Power Bank
- Hand Sanitizer
- Hand Lotion
- Snacks

Vendor Opportunities

The vendor expo will be open on July 12 and July 13 from 8am until 5pm and is a great opportunity to showcase your products and services to our members. As a registered exhibitor, you will receive:

- A 6ft draped table and two chairs just outside the main entrance of the convention
- Listing in the convention program as an exhibitor
- Complimentary lunch

The cost for an exhibit booth is \$60 per day or \$100 for both days which includes one convention registration. Additional booth staff can register for \$100 per person.

Event Sponsorship

| | Diamond | Sapphire | Topaz |
|-------------------------------------|--------------|--------------|--------------|
| Full Page Ad in The Golden Chevron | x | x | x |
| Table in the Exhibit Hall | x | x | x |
| Name and Logo on Convention Website | x | x | x |
| Item in Swag Bag | x | x | - |
| Social channel shout-outs | 3 | 2 | 1 |
| Inclusion in event guide | Logo | Logo | Logo |
| | \$800 | \$400 | \$200 |

Other

Omega Phi Alpha welcomes ideas for sponsorships not listed above. Please reach out to events@omegaphialpha.org to form a custom sponsorship.